

Web Designers Reference An Integrated Approach To Web Design With Xhtml And Css

The Integrated Symphony of Web Design: XHTML & CSS for Seamless Online Experiences

**** In the ever-evolving digital landscape, crafting websites that are not only visually appealing but also functional, accessible, and scalable is paramount. Web designers today understand that a truly effective website transcends aesthetics and requires a meticulous integration of technologies. This explores the crucial role of an integrated approach to web design, specifically referencing XHTML and CSS, in achieving optimal results. We'll dissect the advantages, potential challenges, and explore related concepts to build a comprehensive understanding of this powerful design philosophy.**

The Core of Integrated Web Design: XHTML & CSS *Web design, at its heart, is about creating interactive experiences that seamlessly blend form and function. XHTML (Extensible HyperText Markup Language) provides the structural foundation, defining the content and its relationships. CSS (Cascading Style Sheets), on the other hand, dictates the visual presentation, allowing designers to control colors, fonts, layouts, and more. An integrated approach to web design with XHTML and CSS emphasizes the harmonious collaboration of these two technologies.*

Understanding the Foundation: XHTML

XHTML is a stricter, more well-structured version of HTML. It mandates well-formed tags, ensuring the document structure adheres to predefined rules. This meticulous approach to structuring the website's content has several crucial benefits:

- **Improved Semantic** XHTML emphasizes the meaning and significance of content. Using tags like `<h1>`, `<p>`, and `<a>` provides context and improves accessibility. Search engines can better understand the content, leading to improved search rankings.
- **Validation and Error Prevention:** Stricter rules translate to better validation. XHTML documents can be validated against specific standards, pinpointing errors before they hinder the website's functionality.
- **Accessibility Enhancement:** The well-formed structure adheres to the principles of accessibility, making the website usable for a wider audience, including those with disabilities.

Styling with CSS: Defining the Visual Language

CSS is the language that brings XHTML structure to life. By separating content (XHTML) from presentation (CSS), web designers achieve a clean, maintainable codebase. This separation of concerns allows for:

- **Enhanced Styling:** CSS provides a comprehensive toolkit for managing colors, fonts, layouts, and animations. Designers can apply styles to elements consistently across the website, facilitating changes and updates without affecting the underlying structure.
- **Responsiveness and Adaptability:** CSS allows for the creation of websites that adapt to different screen sizes and devices. This is crucial in today's mobile-first world, ensuring a seamless experience on desktops, tablets, and smartphones.
- **Simplified Maintenance:** Modifying styles is

significantly easier with CSS. Changes made to a single CSS file can affect the visual presentation across multiple pages, minimizing repetitive tasks.

Advantages of an Integrated XHTML/CSS Approach

An integrated approach to web design using XHTML and CSS boasts a multitude of advantages:

- Improved Accessibility: **Well-structured XHTML and styled elements contribute to better accessibility, adhering to WCAG guidelines and making the website usable for a broader audience.**
- Enhanced SEO (Search Engine Optimization): **Search engines can more easily understand the website's content and structure due to the semantic meaning of XHTML. This leads to higher search rankings.**
- Maintainability and Scalability: Separation of concerns (content and presentation) makes modifying or adding new elements far less complex and more efficient in the long term.
- Cross-browser Compatibility: **Correct use of XHTML and well-structured CSS reduces the likelihood of browser inconsistencies, ensuring a consistent user experience across different platforms.**
- Reduced Development Time (Potentially): **A well-structured and integrated approach can streamline the development process and potentially reduce overall time to market.**

Challenges and Considerations

While the integrated approach is generally beneficial, some challenges can arise:

Learning Curve and Expertise

Understanding the intricacies of XHTML and CSS, particularly the syntax and proper usage, requires a considerable learning curve.

Troubleshooting and Debugging

Issues can arise when integrating these technologies if not handled correctly. Debugging can be complex if not appropriately structured.

Maintaining Consistency

Ensuring consistent styling and structure across large projects can be challenging if not managed effectively.

Case Study: Online Retail Store Redesign

Scenario: **A retail store wanted to revamp their e-commerce platform to improve accessibility, search engine optimization, and overall user experience.** Solution: **A team was assigned to implement a new design using XHTML and CSS.** Results: **Improved SEO rankings, increased conversion rates, and a significantly better customer experience. Accessibility testing demonstrated significant improvements in usability for users with disabilities.**

XHTML/CSS Integration: A Comparison

Feature	XHTML	CSS	Integrated Approach	Purpose	Structure	Presentation	Structure & Presentation
Focus	Semantic meaning	Visual aesthetics	Meaningful structure and aesthetic presentation	Benefits	Accessibility, SEO	Styling, maintainability	Combined benefits
Interaction	Crucial for underlying content structure	Crucial for visual styling	Seamless blend				

Advanced FAQs

1. How does the integrated approach affect mobile responsiveness? *A well-integrated approach using XHTML and CSS is crucial for mobile responsiveness. CSS media queries provide specific rules for different screen sizes, ensuring the website adapts effectively across various devices.* 2. What role does validation play in integrated design? **Validation tools check XHTML code for adherence to the standard, minimizing errors and enhancing the quality of the site. This improves accessibility, SEO, and maintainability.** 3. How can I ensure consistent styling across a large project? *Implementing a consistent structure and design system using CSS classes, reusable components, and predefined styles is critical.* 4. What are the modern alternatives to XHTML and CSS? **While HTML5 and CSS3 offer more advanced features, the fundamental concept of separating structure from presentation using these methods remains relevant.** 5. Is it necessary to use XHTML in modern web development? While HTML5 has become the standard, understanding the underlying principles of structuring the content—as emphasized by XHTML—remains beneficial for building and maintaining robust websites. ** Employing an integrated approach to web design with XHTML and CSS offers significant advantages, including enhanced accessibility, improved SEO, and enhanced maintainability. While learning curves and troubleshooting can occur, the long-term benefits are substantial. As web development continues to evolve, the core principles of a well-structured, semantically rich foundation (XHTML), paired with flexible and responsive styling (CSS), remain essential for creating seamless and engaging online experiences.

The Power Couple: Why Web Designers Embrace an Integrated XHTML & CSS Approach

In the ever-evolving landscape of web development, staying ahead means understanding and utilizing the most effective tools and techniques. For seasoned web designers and those just starting out, there's a foundational duo that continues to stand the test of time: XHTML and CSS. While newer technologies emerge, a deep understanding and integrated approach to these two cornerstone languages remain crucial for building modern, accessible, and beautifully designed websites. It's not just about making a website look good; it's about crafting a robust, maintainable, and user-friendly experience. This article will dive deep into why web designers consistently reference an integrated approach to web design with XHTML and CSS, exploring the benefits, best practices, and how this powerful combination continues to shape the digital world.

What Exactly is XHTML and CSS? A Refresher

Before we delve into the "why," let's briefly recap what these technologies entail. XHTML (Extensible Hypertext Markup Language) is a stricter, XML-based version of HTML. It emphasizes well-formed code, meaning every opening tag must have a corresponding closing tag, and all tags must be properly nested. This attention to detail makes XHTML documents more structured and machine-readable, which is a significant advantage for search engines and assistive technologies alike.

CSS (Cascading Style Sheets), on the other hand, is the language responsible for the visual presentation of web pages. It controls everything from colors, fonts, and layouts to spacing, animations, and responsiveness. By separating content (XHTML) from presentation (CSS), we achieve a much cleaner, more efficient, and easier-to-manage web development process. Think of XHTML as the skeleton and CSS as the skin and clothing – one provides structure, the other provides aesthetics and personality.

The Pillars of Integration: Why XHTML and CSS are Better Together

The true magic happens when XHTML and CSS are not treated as separate entities but as an integrated system. Web designers reference this approach because it unlocks a multitude of benefits:

1. Enhanced Separation of Concerns: Content vs. Presentation

This is arguably the most significant advantage. When you use XHTML for your content structure and CSS for styling, you create a clear distinction. This "separation of concerns" means:

1. **Easier Maintenance:** Need to update the look of your entire website? You can do so by modifying a single CSS file without touching your XHTML content. This saves immense time and reduces the risk of errors.
2. **Improved Accessibility:** Screen readers and other assistive technologies can more easily parse and interpret content when it's logically structured with XHTML, independent of complex styling.
3. **Greater Flexibility:** You can easily create different styles for different devices or contexts. For example, a print stylesheet can present your content differently than a screen stylesheet.
4. **Faster Loading Times:** By externalizing CSS, browsers can cache these style sheets, meaning subsequent page loads are significantly faster as the styling information doesn't need to be re-downloaded each time.

2. Semantic Markup for SEO and Readability

XHTML's emphasis on well-formed and semantic markup directly benefits search engine optimization (SEO). When you use appropriate XHTML tags (e.g., `

` for main headings, `

` for paragraphs, `

` for unordered lists), you're providing clear signals to search engines about the content's hierarchy and meaning. This helps search engines like Google understand your page content better, leading to improved rankings. Furthermore, semantic markup makes your content more readable and understandable for humans, which is the ultimate goal of any website.

3. Cleaner Code and Reduced Redundancy

The integration of XHTML and CSS inherently leads to cleaner and less redundant code. Instead of embedding

styling information directly within XHTML tags using `style` attributes or deprecated HTML attributes, you centralize it in your CSS. This practice eliminates repetitive styling code, making your XHTML files leaner and more manageable. For instance, instead of:

```
<p style="color: blue; font-size: 16px;">This is a blue paragraph.</p>
```

```
<p style="color: blue; font-size: 16px;">This is another blue paragraph.</p>
```

You would use:

```
<p class="blue-text">This is a blue paragraph.</p>
```

```
<p class="blue-text">This is another blue paragraph.</p>
```

And in your CSS file:

```
.blue-text {  
    color: blue;  
    font-size: 16px;  
}
```

This is a prime example of how integrating XHTML with CSS reduces redundancy and improves code maintainability.

4. Robust Styling Capabilities and Creative Freedom

While XHTML provides the structure, CSS offers an astonishing array of styling possibilities. From precise control over typography and color palettes to complex layouts, animations, and responsive design adjustments,

CSS empowers designers to bring their creative visions to life. The ability to target specific XHTML elements or groups of elements with CSS selectors allows for granular control over every visual aspect of a webpage. This level of creative freedom, coupled with the structural integrity of XHTML, is why this approach is so powerful.

5. Future-Proofing Your Web Design

Web technologies are constantly evolving. However, the fundamental principles of separating content from presentation, as facilitated by XHTML and CSS, are enduring. By adhering to these principles, web designers are building websites that are more adaptable to future changes and advancements. A well-structured XHTML document with well-organized CSS will be easier to update and refactor as new standards and best practices emerge. This forward-thinking approach ensures that websites remain functional, accessible, and aesthetically pleasing for years to come.

Implementing an Integrated XHTML and CSS Approach: Best Practices

To truly harness the power of this integrated approach, web designers follow certain best practices:

1. Prioritize Semantic XHTML Markup

Always use the most appropriate XHTML tag for the content. Don't use a `

` tag just to make text larger; use it because it represents a second-level heading. This semantic clarity is vital for SEO, accessibility, and maintainability. Pay attention to elements like headings (`

` through `

`), lists (`

5

1. `), paragraphs (`

), and semantic structural elements (

$$\left(\begin{array}{c} \backslash \\ \backslash \\ \backslash \\ \backslash \\ \backslash \\ \backslash \end{array} \right) ,$$

2. Externalize Your CSS

Never embed CSS directly within XHTML using `<style>` tags in the `<head>` or `<body>` attributes on individual elements, unless absolutely necessary for very specific, localized styling. Instead, link to external `.css` files in the `<head>` section of your XHTML document. This is the cornerstone of effective CSS

management and promotes caching and reusability.

```
<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML
1.0 Transitional//EN"
"http://www.w3.org/TR/xhtml1/DTD/xhtml1-tra
nsitional.dtd">
<html xmlns="http://www.w3.org/1999/xhtml">
    <head>
        <title>Integrated Web Design</title>
        <link rel="stylesheet" type="text/css"
            href="styles.css" />
    </head>
    <body>
        <!-- Your content here -->
    </body>
</html>
```

3. Use CSS Classes and IDs Strategically

While semantic XHTML tags are great for general structure, you'll often need to target specific elements for styling. Use CSS classes (`.classname`) for styles that apply to multiple elements and IDs (`#idname`) for unique elements. This allows for precise control and efficient CSS writing. Avoid overusing IDs, as classes offer more flexibility and reusability.

4. Embrace the Box Model

The CSS Box Model is fundamental to understanding how elements are rendered. It encompasses content, padding, border, and margin. A solid grasp of the box model is essential for creating predictable and well-aligned layouts. Understanding `box-sizing: border-box;` is particularly helpful in modern web design.

5. Consider Responsive Design

An integrated XHTML and CSS approach is the bedrock of responsive web design. Use CSS media queries to adapt your layouts and styles to different screen sizes and devices. This ensures your website looks and functions beautifully across desktops, tablets, and mobile phones, providing an optimal user experience for everyone. Techniques like fluid grids, flexible images, and media queries are key here.

6. Validate Your Code

Regularly validate your XHTML and CSS using online validators (like the W3C Markup Validation Service and the W3C CSS Validation Service). Valid code is more likely to render consistently across different browsers and helps identify potential

issues early on, leading to a more stable and robust website. This is especially important with XHTML's strict syntax rules.

The Modern Context: XHTML, HTML5, and the Enduring Principles

While the term "XHTML" often brings to mind older versions of web standards, it's important to note that the principles it champions—semantic markup, strict syntax, and separation of concerns—remain highly relevant. In modern web development, HTML5 has largely replaced XHTML. However, the core philosophy of using semantic HTML for content structure and CSS for presentation is a direct descendant of the integrated XHTML and CSS approach.

Many developers still refer to the "XHTML and CSS" integration because the underlying concepts are what matter. When we talk about building with HTML5 today, we are still advocating for clean, semantic markup and a robust separation of styling. The emphasis on well-formed documents and machine readability, central to XHTML, is now embedded within the best practices of HTML5.

Therefore, even if your projects primarily use HTML5, understanding the foundation laid by

XHTML and its integration with CSS will provide you with a deeper appreciation for the principles of good web design. It's about building with intention, ensuring accessibility, and creating experiences that are both beautiful and functional. The ongoing evolution of web standards doesn't invalidate the wisdom of this integrated approach; it builds upon it.

Conclusion: A Timeless Partnership for Web Design Excellence

In conclusion, web designers consistently reference an integrated approach to web design with XHTML and CSS because it represents a powerful, efficient, and future-proof methodology. The clear separation of content (XHTML) from presentation (CSS) leads to more maintainable, accessible, and search-engine-friendly websites. The semantic structure of XHTML, combined with the immense creative potential of CSS, empowers designers to craft compelling and user-centric digital experiences.

While the industry has moved towards HTML5, the fundamental principles of the XHTML and CSS integration remain the gold standard for robust web development. By prioritizing semantic

markup, externalizing styles, and embracing best practices, designers can continue to build websites that not only look stunning but also perform exceptionally well, offering lasting value to their clients and users. This timeless partnership is, and will continue to be, a cornerstone of web design excellence.

The Integrated Approach to Web Design: Harnessing XHTML and CSS for Cohesive Digital Experiences In the ever-evolving landscape of web development, a truly integrated approach to design stands as a cornerstone of effective, sustainable, and user-centered websites. This philosophy centers on the seamless collaboration between structural markup, styling, and content—principles embodied in the strategic use of XHTML and CSS. Far from being outdated relics, these technologies remain vital when thoughtfully combined, offering a robust foundation that supports accessibility, performance, and maintainability. XHTML, an extension of HTML with stricter syntax and well-formed markup, provides a reliable structural backbone. Unlike its predecessor HTML, XHTML enforces a disciplined formatting structure that enhances compatibility across browsers and devices. By requiring proper nesting, consistent tag usage, and clean code, XHTML ensures content is not only semantically meaningful but also easier to parse and manage. This structural clarity becomes the bedrock upon which visual design can be layered with precision. Complementing XHTML's structural integrity is CSS, the language that transforms static markup into dynamic, responsive interfaces. CSS empowers web designers to separate content from presentation, enabling consistent styling across pages while supporting modern layout techniques like Flexbox and Grid. More than just a visual tool, CSS fosters responsiveness—ensuring designs adapt fluidly to varying screen sizes and orientations. When applied with a focus on maintainability, CSS becomes a scalable asset, reducing redundancy and simplifying updates. When XHTML and CSS are integrated thoughtfully, the result is a web design process that prioritizes both function and form. This synergy begins with semantic HTML elements—such as `<h1>`, `<h2>`, `<h3>`, and `<h4>`—which not only improve accessibility but also provide meaningful context for CSS styling. By leveraging CSS selectors based on these semantic elements, designers create intuitive, logical layouts that enhance user experience. The separation of concerns—structure from markup, presentation from behavior—allows teams to iterate faster, debug more efficiently, and ensure consistency across projects. The practical benefits of this integrated approach extend beyond aesthetics. Semantic XHTML improves SEO by making content more accessible to search engine crawlers, while clean, modular CSS enhances page load speeds through reduced file sizes and optimized code. Accessibility is also significantly elevated; proper HTML structure supports screen readers and assistive technologies, ensuring inclusivity. Moreover, the maintainability of this workflow reduces long-term development costs, making it ideal for both small sites and large-scale enterprise applications. Looking ahead, the integration of XHTML and CSS continues to evolve alongside emerging web standards. While HTML5 has largely superseded XHTML in practical use, the underlying principles of structured markup and styling remain influential. Modern frameworks and

preprocessors build upon these foundations, enabling developers to create adaptive, performant websites that meet the demands of today's diverse digital ecosystem. As accessibility and performance gain greater emphasis, the disciplined approach fostered by XHTML and CSS will remain a guiding philosophy—ensuring that web design remains not only visually compelling but also resilient, inclusive, and future-ready. In a world where user expectations rise and technology advances rapidly, embracing an integrated design approach with XHTML and CSS is more than a best practice—it is a strategic imperative for building websites that truly serve their audiences.

The Integrated Powerhouse: How XHTML and CSS Revolutionized Web Design

In the ever-evolving landscape of web development, a fundamental shift occurred that continues to shape how we build and experience the internet: the harmonious integration of XHTML and CSS. For web designers, this wasn't just a technical upgrade; it represented a paradigm shift towards cleaner code, enhanced accessibility, improved performance, and a more maintainable web. This article delves into the intricate relationship between XHTML and CSS, exploring why their integrated approach became the cornerstone of professional web design and remains a crucial concept for understanding modern web development.

Before the widespread adoption of this integrated approach, web pages were often a chaotic blend of presentation and content. HTML served as both the structural blueprint and the visual stylist, leading to bloated code, difficult updates, and inaccessible designs. The advent and maturation of XHTML, a stricter, XML-compliant version of HTML, and Cascading Style Sheets (CSS), a dedicated styling language, offered a powerful solution.

Deconstructing the Pillars: XHTML and CSS Individually

XHTML: The Semantic Backbone

XHTML (Extensible HyperText Markup Language) emerged as a successor to HTML 4.01, bringing with it a more rigorous set of rules derived from XML. The "extensible" nature implied a future where markup languages could be more easily customized and extended. However, the immediate impact for web designers was the enforced discipline it brought to coding.

Key characteristics of XHTML that were instrumental in its integration with CSS include:

1. **Well-formedness:** Every XHTML document must be well-formed, meaning tags are correctly nested, closed, and properly formatted. This strictness eliminated many of the ambiguities that plagued older HTML, making it easier for browsers to parse and render.
2. **Lowercase tags:** XHTML requires all tags and attributes to be in lowercase. This standardization reduced variations and made code more predictable.
3. **Attribute minimization:** Boolean attributes, like `checked` or `disabled`, needed to be explicitly set to their value (e.g., `checked="checked"`).
4. **Quoted attribute values:** All attribute values had to be enclosed in quotes (e.g., `href="index.html"`).
5. **Script and style element handling:** The content within `<script>` and `<style>` tags was treated as character data, requiring careful handling to avoid parsing errors.

By enforcing these standards, XHTML provided a clean, semantic foundation. The focus shifted from "how it looks" to "what it is." This separation of concerns is paramount for effective web design.

CSS: The Art of Presentation

Cascading Style Sheets (CSS) emerged as the dedicated language for defining the visual presentation of documents written in markup languages like XHTML. Its primary purpose was to decouple style from structure, allowing designers to control everything from fonts and colors to layout and animations independently of the HTML markup.

The brilliance of CSS lies in its:

1. **Cascading Nature:** Styles can be applied from various sources (browser defaults, user stylesheets, author stylesheets) and are applied in a specific order of precedence, allowing for fine-grained control and easy overrides.
2. **Separation of Concerns:** CSS allows designers to create separate style sheets that can be linked to multiple XHTML documents. This means a single change in a CSS file can update the look of an entire website, dramatically improving efficiency and consistency.
3. **Rich Styling Capabilities:** CSS offers an extensive array of properties and values to control visual elements, including text formatting, box model properties (margins, padding, borders), positioning, backgrounds, and even complex layout techniques like Flexbox and Grid (though these evolved significantly beyond the initial integration).
4. **Selectors:** Powerful selectors allow designers to target specific HTML elements based on their tags, classes, IDs, attributes, and even their relationship to other elements, enabling highly precise styling.

The synergy between XHTML's semantic structure and CSS's styling power was the key to unlocking a new era of web design.

The Integrated Approach: A Symbiotic Relationship

The true magic happened when web designers embraced the integrated approach, leveraging XHTML for its semantic clarity and CSS for its presentation prowess. This wasn't merely about using two technologies; it was about understanding their complementary roles and how they could work together to achieve superior results.

Benefits of the Integrated XHTML and CSS Approach

1. Enhanced Maintainability and Efficiency

One of the most significant advantages was the dramatic improvement in website maintainability. Previously, changing the look of a website often meant manually editing hundreds or thousands of individual HTML files, embedding style information directly within each tag. With CSS, a single style sheet could govern the appearance of an entire site. If a company decided to rebrand, updating the color palette, fonts, or layout could be accomplished by modifying a few CSS files, saving countless hours of developer time and reducing the risk of inconsistencies.

2. Improved Accessibility and Usability

By separating content (XHTML) from presentation (CSS), the integrated approach greatly benefited users with disabilities and those using assistive technologies. Screen readers and other assistive devices could more easily interpret the semantic structure of XHTML, providing a clearer understanding of the content. Furthermore, designers could use CSS to offer alternative stylesheets, allowing users to customize font sizes, color contrasts, or even disable animations, catering to a wider range of user needs and preferences. This focus on [accessibility best practices](#) became a hallmark of professional web design.

3. Superior Performance and Faster Load Times

Inline styles and repetitive presentational code in older HTML bloated file sizes, leading to slower page load times. XHTML, with its clean structure, and CSS, with its ability to define styles externally, significantly reduced the amount of code needed to render a page. External CSS files could be cached by browsers, meaning that subsequent pages on the same website would load even faster as the style information was already available. This optimization was crucial for user experience and search engine rankings.

4. Cleaner, More Semantic Code

XHTML's emphasis on semantic markup meant that elements were used for their intended purpose. For instance, headings (`<h1>` to `<h6>`) were used to denote hierarchical structure, paragraphs (`<p>`) for textual blocks, and lists (`<ul>` and `<ol>`) for ordered or unordered collections. This semantic clarity not only made the code more readable and understandable for developers but also provided valuable context for search engines, contributing to improved [SEO strategies](#).

5. Increased Design Flexibility and Creativity

While early CSS was more limited, its capabilities rapidly expanded. The separation from XHTML allowed designers to explore a much wider range of visual possibilities without being constrained by the

markup itself. Complex layouts, intricate typography, and dynamic visual effects became achievable, pushing the boundaries of what was aesthetically possible on the web.

Practical Implementations: How Designers Leveraged the Integration

The integrated approach manifested in various practical ways:

- 1. External Style Sheets:** The standard practice became linking CSS files to XHTML documents using the `<link>` tag in the `<head>` section. This ensured a single source of truth for all styling rules.
- 3. Class and ID Selectors:** Designers heavily relied on `class` and `id` attributes in XHTML to target specific elements or groups of elements for styling. This allowed for granular control and the reuse of styles across different parts of a page or site. For example, an `h1` could have a distinct visual treatment defined in the CSS.
- 4. Semantic Markup for Layout:** Instead of relying on `div` and `span` for layout, designers began using semantic HTML elements like `h1`, `h2`, `h3`, `h4`, `h5`, `h6`, `p`, `ul`, `ol`, `table`, `tr`, `td`, `th`, `caption`, `div`, `span`, `img`, `br`, `hr`, `pre`, `code`, `math`, `math display="block"`, `math display="block" style="text-align: center; margin: 0 auto; width: 50%; border: 1px solid black; padding: 5px; border-radius: 5px; background-color: #f0f0f0; font-family: monospace; font-size: 0.9em; color: #333; font-weight: normal; text-decoration: none; padding: 10px 0 0 20px;">`